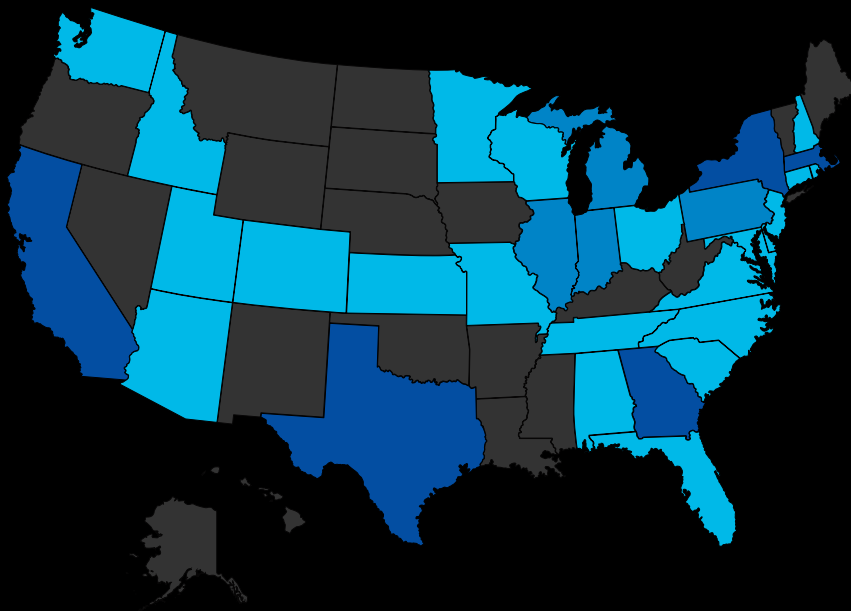


University Partnerships

Samsung thrives when our partners and communities thrive. That's why we are proud to collaborate with universities across the country to bring their innovations to scale. These partnerships enable world-class research and development to inform everything from advanced manufacturing techniques to emerging technologies.

Global Research Outreach (GRO) Program

Since 2009, Samsung's GRO program has driven cutting-edge R&D with leading universities around the world in partnership with professors and students across diverse areas of expertise and study.



Range of Projects

- 1-9
- 10-19
- 20+

250+ projects

launched across 31 states

\$25 million invested in:

Bio | Communications | Data Analytics | Digital Health
Energy Efficiency | Machine Learning | Materials
Medical Imaging | Semiconductors | Sensors
Speech & Vision | UI/UX

Global Research Program in Texas

20+ Samsung projects focus on studying energy, materials, medical imaging and semiconductors with:



UNIVERSITY of
HOUSTON



For more information:

Global Research Outreach (GRO) program: gro.usa@samsung.com

Samsung Research America (SRA)

SRA is researching emerging technologies to create new businesses and is also developing core technologies to enhance the competitiveness of Samsung products. Since 2014, SRA has provided the infrastructure to support Samsung's open innovation and university collaboration activities.

15 states engaged

for university R&D projects

\$4.4 million invested

in emerging technologies and innovations, including:



5G



AI



AR/VR



DATA ANALYTICS



SECURITY



DIGITAL HEALTH



IOT



MOBILE

Partnership Spotlight

CONSORTIUM FOR HOME APPLIANCE INNOVATION IN SOUTH CAROLINA

In 2017, Samsung launched the Palmetto Consortium for Home Appliance Innovation with Clemson University and the University of South Carolina. These R&D partnerships have catalyzed innovation, cultivated future talent and promoted effective public/private collaboration, bolstering South Carolina's high-tech economy in the process.



For more information:

Global Research Outreach (GRO) program: gro.usa@samsung.com