

Samsung Electronics Home Appliances America

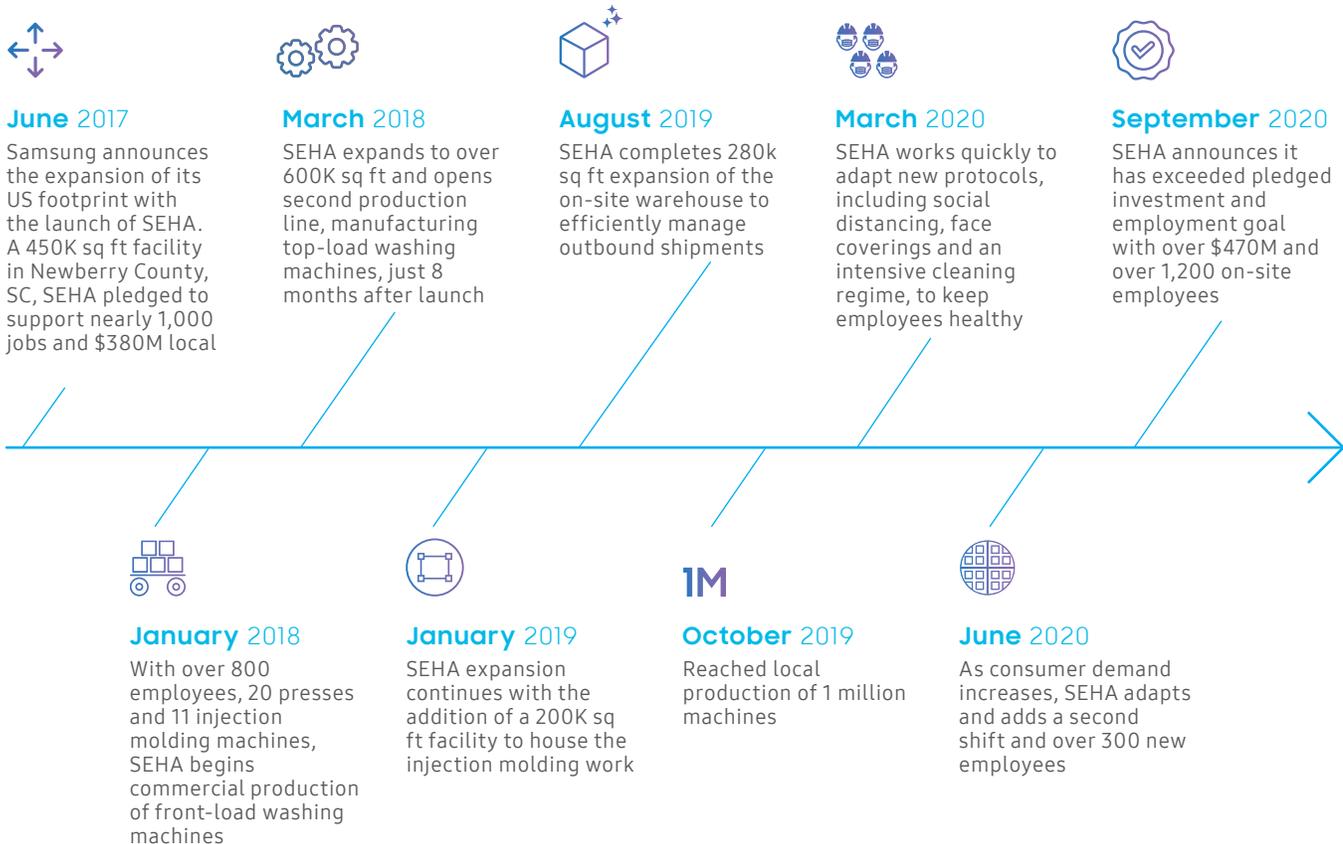
BUILDING A LEADER IN MANUFACTURING

Since the launch of Samsung Electronics Home Appliances America (SEHA), our state-of-the-art facility in Newberry County, SC has grown exponentially, showing resilience and exceeding expectations. Today, SEHA's nearly \$500K investment, which occupies over 1.5M sq ft and employs more than 1,200 workers, is a vital part of the community and a hub for manufacturing innovation.



SEHA's Growth

SEHA has experienced tremendous success and growth since its launch. This success has fueled the local economy and supported additional employees, production capabilities and new domestic partners.



SEHA At-a-Glance

1,200+

employees
(90% of which are local
to South Carolina)

\$470M

investment

\$800M

economic impact across
South Carolina*

More than 20 different models of front-load and top-load machines produced on-site



All American manufactured models are ENERGY STAR-certified



On-site job capabilities include **building an ecosystem supporting full innovation lifecycle, from product concept and R&D to manufacturing, quality assurance, quality care, sales, distribution and customer care.** One of the most significant products made at the facility are our ship-ready, premium washing machines.

*Von Nessen, Joseph. "The Economic Impact of Samsung in the United States.", 2019, University of South Carolina

Environment and Sustainability

For Samsung, ENERGY STAR is also a symbol of economic development and investing in the U.S., because at our state-of-the-art manufacturing facility in Newberry County, SC every washer produced is ENERGY STAR-certified. This includes innovative front-load and top-load machines introduced this year that not only save energy but deliver time savings, increased capacity, stronger performance and stylish design.

In 2018, Samsung Electronics announced plans to source renewable energy for 100% of the energy used for all of its factories, office buildings, and operational facilities in the United States, Europe and China by 2020. This year, that goal was fulfilled at SEHA.

Uplifting the South Carolina Community

When our communities thrive, we all thrive. That's why **Samsung has provided support totalling a value of \$300k to South Carolina communities and veterans** through monetary and product donations. We give our time and money to support several local organizations including the Harvest Hope Food Bank, American Legion, Fisher House, Boys Farm, and many more. This support provides resources to those who need it most and serve within the areas of education, technology and veteran services.

