



# Samsung's Commitment to the Military Community

## Propelling Jobs and Educational Opportunities for Veterans & Military Families

As a company with a Korean heritage, Samsung is grateful for the incredible sacrifices made by the U.S. military during the Korean War. Without American support on the battlefield, the Korea of today would not exist, and neither would Samsung. As a company, we never forget that. Recognizing that vets are a highly valuable yet underutilized segment of the labor force, Samsung is committed to developing partnerships and investing resources in ways that improve the lives of veterans and military families in the U.S. and beyond.



### American Legion

Since initiating the partnership in 1996, Samsung has supported the American Legion scholarship fund in providing 2,000+ scholarships, including more than \$6 million in scholarships to date.



### Fisher House Foundation

In 2015, Samsung announced a partnership with Fisher House Foundation to help military families experience the comfort of home while away from home. In this role we are:

- Principal Construction Donor for four new house builds in Charleston, South Carolina (opened 2017), Palo Alto, California (opened 2019), Omaha, Nebraska (opening 2020), and Columbia, SC (forthcoming)
- Donating products like home appliances and televisions to over 25 new and existing Fisher Houses
- Donating nearly 300 tablets to Houses, integrating Samsung's KNOX security and a curated suite of apps tailored to the unique needs of these families, which 10,000 families have utilized to date



### Heroes MAKE America

To address the skills gaps facing the manufacturing workforce, Samsung has donated a large gift to the Manufacturing Institute's Heroes MAKE America program, designed to build a pipeline of qualified workers who are transitioning from military to advanced manufacturing careers. Through this program, we serve American veterans and military members while supporting the development of a strong, qualified workforce. This investment will support more than 4,000 program graduates across seven military bases by 2021.



### NMFA Military Spouse Scholarship Fund

Through the New Jersey-based National Military Family Association scholarship fund, Samsung has empowered military spouses to pursue higher education STEM-focused careers by contributing to over 70 scholarships since 2015. More than 35% have completed their higher education degrees and over 80% having now received new or higher-paying jobs.



### Harvest Hope Food Bank

In 2017, Samsung began a partnership with Harvest Hope Food Bank to feed 1,000 South Carolina veterans in need through a "Pack 2 Feed for Veterans." Samsung also contributed to Harvest Hope's disaster preparedness efforts by supporting the meals and facilities needed for families with special medical needs. Beyond our new business investment in South Carolina, we are excited to deepen roots in the local community through partnerships such as these for a critical portion of the state's military population.

### Korean War Veterans Memorial Maintenance Fund

In 2015, Samsung donated \$1M to the Korean War Memorial Maintenance Fund to encourage greater attention to preserving the history of the U.S.-Korea bilateral relationship and honor the two countries' alliance surrounding the Korean War.

### Samsung Days of Service

Samsung's annual Day of Service brings our employees out of the office and into their local communities to serve nonprofits of choice, such as Fisher House Foundation and Korean War Veterans Memorial Foundation.

### Samsung Veterans Employee Resource Group

Samsung's Veterans Employee Resource Group, established in 2016, has grown to more than 120 members within Samsung Electronics America, and in 2018 we welcomed additional members across our North America subsidiaries. Since 2017, we have invested in technology that directly supports U.S. service members and their families as they transition back into civilian life from their military commitments, as well as helped provide employment transition support through partnerships with FourBlock and Warriors4Wireless.