

# Samsung Electronics Home Appliances America

BUILDING A LEADER IN MANUFACTURING

Since the launch of Samsung Electronics Home Appliances America (SEHA), our state-of-the-art facility in Newberry County, SC has grown exponentially, showing resilience and exceeding expectations. Today, SEHA's more than \$500 million (\$512,858,739) investment, which occupies over 1.5M sq. ft. and employs more than 1,600 workers, is a vital part of the community and a hub for manufacturing innovation.

**1,600+**

employees  
(90% of which are local  
to South Carolina)

**\$500M+**

investment

**1.5M+**

square feet

## SAMSUNG AMPLIFIES AMERICA'S GROWTH



**JUNE 2017**

With a 450k sq. ft. facility in Newberry County, SC, SEHA pledged to support nearly 1,000 jobs and \$380M in local investment



**MARCH 2018**

SEHA expands to over 600k sq. ft. and opens second production line, manufacturing top-load washing machines, just 8 months after launch



**AUGUST 2019**

SEHA completes 280K sq. ft. expansion of the on-site warehouse to manage outbound shipments



**MARCH 2020**

SEHA works quickly to adapt new protocols such as social distancing, face coverings and an intensive cleaning regime to keep employees healthy



**SEPTEMBER 2020**

SEHA announces it has exceeded pledge investment and employment goal with over \$470M and more than 1,200 on-site employees



**JANUARY 2018**

With over 800 employees, 20 presses and 11 injection molding machines, SEHA begins commercial production of front-load washing machines



**JANUARY 2019**

Expansion continues with the addition of a 200k sq. ft. facility to house the injection molding work

**1M**

**OCTOBER 2019**

Local production reaches 1 million machines



**JUNE 2020**

As consumer demand increases, SEHA adapts and adds a second shift and over 300 new employees



**JUNE 2022**

Celebrates 5-year anniversary in Newberry where Samsung supports 8% of the total county employment base and provides \$740M in annual output



# \$800M

economic impact  
across South Carolina\*



More than 20 different  
models of front-load  
and top-load machines  
produced on-site



All American  
manufactured models  
are ENERGY STAR-certified

On-site job capabilities include building an ecosystem supporting the full innovation lifecycle, from product concept and R&D to manufacturing, quality assurance, quality care, sales, distribution and customer care. One of the most significant products made at the facility is our ship-ready, premium washing machines.

\*Van Nessen, Joseph. "The Economic Impact of Samsung in the United States." 2019, University of South Carolina.



### ENVIRONMENT AND SUSTAINABILITY

ENERGY STAR represents economic development and investment in the U.S. Every washer produced at our Newberry County facility is ENERGY STAR-certified, including our new front- and top-load machines that save time and energy and boast stronger performance.

In 2018, we announced plans to source renewable energy for all our factories, offices, and operational facilities in the U.S., Europe, and China by 2020. This year, that goal was fulfilled at SEHA.



### UPLIFTING SOUTH CAROLINA

When our communities thrive, we all thrive. That's why we've provided \$300k in monetary and product donations to local organizations including the Harvest Hope Food Bank, American Legion, Fisher House, Boys Farm, and many more.

This support provides resources to those who need it most with a focus on education, technology, and veteran services.

