Samsung in California

For more than 30 years, Samsung has been investing in startups, leading R&D, and advancing next-generation technologies across Consumer Electronics, IT & Mobile Business, and Semiconductor in and beyond the state.

3,000+ employees

Our California employees work across Samsung’s global and national subsidiaries to advance cutting-edge innovations in semiconductor and memory, lead local and global R&D activities and partner with startups through its venture capital investment groups.

Commitment to California

In California, Samsung’s R&D functions turn disruptive concepts into products and services that connect devices, information and people. Areas of research span:

- Automotive
- Digital Health
- Robotics
- Transportation in Smart Cities
- Mobile Device Solutions
- AI
- Audio
- Design
- Semiconductor
- IoT
- Fintech
- Cloud Infrastructure
- Data

Leading Innovation in California & Beyond

$2B+ in start-up investments and acquisitions since 2000, supporting hundreds of entrepreneurs and start-ups, nationally and globally.

In 2018 alone, Samsung invested over $200 million in 75 startups worldwide.

Invested $8B to accelerating growth in automotive and connected technologies with the acquisition of HARMAN in 2017.

4,000 U.S. jobs supported through Samsung’s affiliate companies, fueling growth by investing in California companies such as HARMAN, Joyent, SmartThings and Dacor.

By investing in startups located in the U.S. and beyond, Samsung supports 15,000+ employees and strengthens the American economy.

Helping California Communities Thrive

Samsung is committed to giving back to its local communities where employees live and work. We invest in national citizenship programs, such as Samsung Solve for Tomorrow, that engage and empower California’s youth, teachers and schools to creatively innovate through STEM education. Samsung’s California programs and partners include:

- Samsung Solve for Tomorrow
- Second Harvest Food Bank
- Rise Against Hunger
- Our City Forest
- Techbridge
- Loved Twice
- Habitat for Humanity
- Our City Forest
- LA Loves LA