Chris Langlois (Host) ([00:06](https://www.rev.com/transcript-editor/shared/iB5yOZpEwKId3Sw1T0Ra6KHVgacIHs9uxiMYVDP_fyYxQ2hhOVHNqk1ROIQMHNVRGoYn2BZghbO2NrnbhLZRgKUx7b4?loadFrom=DocumentDeeplink&ts=6.54)):

Hey there and welcome to Samsung's Innovation Without Boundaries. I'm Chris Langlois. On our podcast, we'll explore how we're solving, evolving consumer and societal needs through new innovations in areas like sustainability, accessibility, and wellness. And along the way, we'll connect with guests that are breaking the boundaries of what's possible with technology and plenty of creativity. On today's episode, we'll hear from Samsung's Ann Woo, Senior Director of Corporate Citizenship, Nagn Le, Solve for Tomorrow student and we'll feature AY Young, musician, clean energy advocate and a Samsung and UNDP Generation 17 youth leader, to discuss inspiring the next generation of changemakers. At 3 minutes, 30 seconds, it'll cover some of the ways that Samsung is empowering youth to make an impact. At around the 7:15 mark, they'll take a deeper dive into one of the national winning Samsung Solve for Tomorrow projects. And around the 11:30 mark, they'll wrap up with some thoughts on how to get started and drive positive change. Now, let me turn it over to our host, my Samsung colleague, Ryan Salmasi.

Ryan Salmasi (Host) ([01:16](https://www.rev.com/transcript-editor/shared/iB5yOZpEwKId3Sw1T0Ra6KHVgacIHs9uxiMYVDP_fyYxQ2hhOVHNqk1ROIQMHNVRGoYn2BZghbO2NrnbhLZRgKUx7b4?loadFrom=DocumentDeeplink&ts=76.77)):

Thank you, Chris. The world is facing unprecedented environmental, social and economic challenges, largely sparked by an increase in climate change, social unrest, global conflict in the pandemic. Young people today are beginning to question the world that they're inheriting and many of them are putting matters into their own hands to make a change. What can we do to empower the next generation of leaders to give them the necessary tools to fight the problems of tomorrow that have not yet been imagined? Samsung sits down with Solve for Tomorrow's student and UNDP Generation 17 youth leader to discuss the impacts that they've made in Samsung's corporate responsibility program igniting youth-driven change. So today we're joined by Ann and Nagn why don't you guys introduce yourselves for us?

Nagn Le ([02:01](https://www.rev.com/transcript-editor/shared/iB5yOZpEwKId3Sw1T0Ra6KHVgacIHs9uxiMYVDP_fyYxQ2hhOVHNqk1ROIQMHNVRGoYn2BZghbO2NrnbhLZRgKUx7b4?loadFrom=DocumentDeeplink&ts=121.99)):

Hello everyone. My name is Nagn Le. I am a junior at Princeton High School, and I am also a Solve for Tomorrow, 2022 national winner.

Ann Woo ([02:12](https://www.rev.com/transcript-editor/shared/iB5yOZpEwKId3Sw1T0Ra6KHVgacIHs9uxiMYVDP_fyYxQ2hhOVHNqk1ROIQMHNVRGoYn2BZghbO2NrnbhLZRgKUx7b4?loadFrom=DocumentDeeplink&ts=132.81)):

And I'm Ann Woo, Senior Director of Corporate Citizenship at Samsung Electronics America.

Ryan Salmasi (Host) ([02:17](https://www.rev.com/transcript-editor/shared/iB5yOZpEwKId3Sw1T0Ra6KHVgacIHs9uxiMYVDP_fyYxQ2hhOVHNqk1ROIQMHNVRGoYn2BZghbO2NrnbhLZRgKUx7b4?loadFrom=DocumentDeeplink&ts=137.55)):

So for many young people today, a main issue is the climate crisis. For others, it might be gun violence. Ranging from racial equality to mental health, young people today are drawing a lot of attention on societal issues and creating a lot of impact along the way. So if you guys had to say, what do you think it is about this younger generation that's keeping them so innately fired up and passionate about wanting to change the world?

Nagn Le ([02:43](https://www.rev.com/transcript-editor/shared/iB5yOZpEwKId3Sw1T0Ra6KHVgacIHs9uxiMYVDP_fyYxQ2hhOVHNqk1ROIQMHNVRGoYn2BZghbO2NrnbhLZRgKUx7b4?loadFrom=DocumentDeeplink&ts=163.48)):

Everyone has a desire to see change and make an impact in their communities and the world around them. That desire doesn't change just because you're a youth. Nowadays with more accessibility to reach more people, youth are finding those pathways and connections to start change and projects.

Ann Woo ([03:07](https://www.rev.com/transcript-editor/shared/iB5yOZpEwKId3Sw1T0Ra6KHVgacIHs9uxiMYVDP_fyYxQ2hhOVHNqk1ROIQMHNVRGoYn2BZghbO2NrnbhLZRgKUx7b4?loadFrom=DocumentDeeplink&ts=187.2)):

And really historically, young people have always been that catalyst for social and political change. We see it across history between the civil rights movement, Arab spring, and more recently between the global climate strike and BLM. And so it's just amazing to work with young people that have this motivation and this objective view of social change that needs to happen. And really the confidence as individuals, as a group to make it happen.

Ryan Salmasi (Host) ([03:36](https://www.rev.com/transcript-editor/shared/iB5yOZpEwKId3Sw1T0Ra6KHVgacIHs9uxiMYVDP_fyYxQ2hhOVHNqk1ROIQMHNVRGoYn2BZghbO2NrnbhLZRgKUx7b4?loadFrom=DocumentDeeplink&ts=216.72)):

Love that and feeling, feeling pumped, just hearing that. So, what are some of the ways that Samsung's empowering the youth to make some change in their communities?

Ann Woo ([03:44](https://www.rev.com/transcript-editor/shared/iB5yOZpEwKId3Sw1T0Ra6KHVgacIHs9uxiMYVDP_fyYxQ2hhOVHNqk1ROIQMHNVRGoYn2BZghbO2NrnbhLZRgKUx7b4?loadFrom=DocumentDeeplink&ts=224.62)):

Sure. So at Samsung, we are so humbled to be able to have programs and initiatives that empower young people to make social change happen. We have this amazing program that we develop with the UN Development Program called Generation 17. It's an initiative that really celebrates young people who are really working towards the UN sustainability development goals or SDGs, and really empowering the community around them to call attention to the issue, but really make change happen. And so we are so excited to have AY Young, who's gonna be speaking momentarily to share a little bit about what he's working on in relation to being part of Generation 17. We also have Climate Superstars and that's programmed with NEEF that's National Environmental Education Foundation and the US EPA to really talk about climate change among middle school students. And by taking action, they're learning about how they themselves, as individuals, can help fight climate change at home and at school.

Ann Woo ([04:41](https://www.rev.com/transcript-editor/shared/iB5yOZpEwKId3Sw1T0Ra6KHVgacIHs9uxiMYVDP_fyYxQ2hhOVHNqk1ROIQMHNVRGoYn2BZghbO2NrnbhLZRgKUx7b4?loadFrom=DocumentDeeplink&ts=281.22)):

And finally a program I'm super proud of, Samsung Solve for Tomorrow. So for the past 13 years, we've empowered classrooms across the country to answer a challenge that we present, which is show how STEM that science technology engineering and math can answer a problem in their local community. So students are identifying challenges, really local to them, be it vaping, mental health, environmental damage in their local communities, and to apply STEM, to find those solutions. And so that empowers classrooms around the country to identify a problem and look at possible solutions as part of it. And while the issues may be local, they're transferable to communities across the country and really across the world. And so these are some of the programs that we're so proud to say that we help enable so that young people can find their voice and their call to action.

Ryan Salmasi (Host) ([05:30](https://www.rev.com/transcript-editor/shared/iB5yOZpEwKId3Sw1T0Ra6KHVgacIHs9uxiMYVDP_fyYxQ2hhOVHNqk1ROIQMHNVRGoYn2BZghbO2NrnbhLZRgKUx7b4?loadFrom=DocumentDeeplink&ts=330.62)):

So we recently chatted with AY Young, musician, renewable energy advocate and UNDP Generation 17 youth leader about why renewable energy is his platform of choice and how both Samsung and UNDP are empowering him to pursue his goals. Let's hear from him now.

AY Young ([05:46](https://www.rev.com/transcript-editor/shared/iB5yOZpEwKId3Sw1T0Ra6KHVgacIHs9uxiMYVDP_fyYxQ2hhOVHNqk1ROIQMHNVRGoYn2BZghbO2NrnbhLZRgKUx7b4?loadFrom=DocumentDeeplink&ts=346.6)):

I've always been on that, that journey of figuring, well, how can I do what I love to do? Cause I'm an outlet for change. And, and, and, and as an outlet, we should be using our passion and doing what we love. That led me to energy, figuring out how to power a concert using renewable energy and figuring out how to do what I love to do every day. I started doing The Battery Tour in 2012, since then I've powered over 800 concerts, you know, but before I even got to 800 around concert number 200 or 300, I discovered that over a billion people in the world lack access energy. So I'm like, I'm an outlet. I'm doing these eight to 10 hour shows every day. Like how can I use this music as a vehicle to make impact? And so I switched to model, I built a, a, a, a battery pack and I started using a battery tour from about 2014, 2015, all the way to now to literally raise money, to send one person, one village access energy.

AY Young ([06:46](https://www.rev.com/transcript-editor/shared/iB5yOZpEwKId3Sw1T0Ra6KHVgacIHs9uxiMYVDP_fyYxQ2hhOVHNqk1ROIQMHNVRGoYn2BZghbO2NrnbhLZRgKUx7b4?loadFrom=DocumentDeeplink&ts=406.42)):

I got a call, you know, from the United Nations. And I think that was the first step of, uh, you know, the secretary general, António Guterres and Amina Mohammed welcoming me into, uh, the world of the Global Goals saying, "Hey, you were achieving a Global Goal. Getting people access to energy is this thing called Goal 7." A lot of people don't know, you know, I didn't know either. Uh, and I think that led to companies like Samsung doing incredible work in sustainability saying, oh, shoot, look at this guy, you know, doing this stuff

Ryan Salmasi (Host) ([07:20](https://www.rev.com/transcript-editor/shared/iB5yOZpEwKId3Sw1T0Ra6KHVgacIHs9uxiMYVDP_fyYxQ2hhOVHNqk1ROIQMHNVRGoYn2BZghbO2NrnbhLZRgKUx7b4?loadFrom=DocumentDeeplink&ts=440.5)):

Awesome. AY, what an, what an inspiration. So switching gears to another Samsung program, Nagn, why don't you tell us more about your classroom Solve for Tomorrow's STEM competition project?

Nagn Le ([07:30](https://www.rev.com/transcript-editor/shared/iB5yOZpEwKId3Sw1T0Ra6KHVgacIHs9uxiMYVDP_fyYxQ2hhOVHNqk1ROIQMHNVRGoYn2BZghbO2NrnbhLZRgKUx7b4?loadFrom=DocumentDeeplink&ts=450.12)):

For sure. So our project was the Bug-A-Low bioreactor. We tackled food waste through using the Black Soldier Fly, which is nature's perfect recycler. For us, we wanted to ensure that we were bringing light to an issue that many people did not know was contributing to climate change, one that many often overlook. Additionally, with this project, we collaborated the research program at the high school, with the English Language Learners program, and that empowered youth to work together collaboratively and using problem solving.

Ryan Salmasi (Host) ([08:10](https://www.rev.com/transcript-editor/shared/iB5yOZpEwKId3Sw1T0Ra6KHVgacIHs9uxiMYVDP_fyYxQ2hhOVHNqk1ROIQMHNVRGoYn2BZghbO2NrnbhLZRgKUx7b4?loadFrom=DocumentDeeplink&ts=490.01)):

Nagn, if you had to say, how has participating in the Solve for Tomorrow contest empowered and impacted both you and your community?

Nagn Le ([08:17](https://www.rev.com/transcript-editor/shared/iB5yOZpEwKId3Sw1T0Ra6KHVgacIHs9uxiMYVDP_fyYxQ2hhOVHNqk1ROIQMHNVRGoYn2BZghbO2NrnbhLZRgKUx7b4?loadFrom=DocumentDeeplink&ts=497.53)):

The main point of this competition was getting to collaborate with so many different minds. For many of us, including myself. I don't get that many opportunities to meet with programs such as the English Language Learners on a daily basis. So this project was a great way for us to connect with one another and really get to speak to one another. Beyond just students, this also meant teachers were more involved. They got to know what we were doing to apply what we learned in classes and our textbooks to real life solutions that have real life impact. Another part of what we worked on stresses equity, which is a crucial point that we need to be focusing on. So through implementing practices that allow our students to work together and ensure that their visions are coming to life. That is how you strive for equity. We are here and we all have different ideas and thoughts that can be collaborated to make something greater.

Ryan Salmasi (Host) ([09:24](https://www.rev.com/transcript-editor/shared/iB5yOZpEwKId3Sw1T0Ra6KHVgacIHs9uxiMYVDP_fyYxQ2hhOVHNqk1ROIQMHNVRGoYn2BZghbO2NrnbhLZRgKUx7b4?loadFrom=DocumentDeeplink&ts=564.04)):

So, Ann, if you had to say, what's been the general impact of this program and how do you think it's empowering the next generation of changemakers?

Ann Woo ([09:31](https://www.rev.com/transcript-editor/shared/iB5yOZpEwKId3Sw1T0Ra6KHVgacIHs9uxiMYVDP_fyYxQ2hhOVHNqk1ROIQMHNVRGoYn2BZghbO2NrnbhLZRgKUx7b4?loadFrom=DocumentDeeplink&ts=571.49)):

Sure. So let's start out with the numbers, because that's always something that people ask me about. 13 years, 25,000 classrooms, 22 million in donations from Samsung over classrooms, all across the country. And so we're so happy with those numbers. 33 countries across the world have adopted Samsung Solve for Tomorrow, started here in the US that we run in other regions around the world. So we've not only learned from these young people how to take skills and transfer them., we've done that with the entire program since its inception. So we're really proud to know that it's running in Latin America, it's running in the Middle East, it's running in Europe and just taking what was a seed of an idea and really growing it into something bigger. But even beyond all of that, the impact of the program has really been the experience to see young people, open their eyes, to know that they are empowered.

Ann Woo ([10:21](https://www.rev.com/transcript-editor/shared/iB5yOZpEwKId3Sw1T0Ra6KHVgacIHs9uxiMYVDP_fyYxQ2hhOVHNqk1ROIQMHNVRGoYn2BZghbO2NrnbhLZRgKUx7b4?loadFrom=DocumentDeeplink&ts=621.34)):

They have a responsibility to make social change happen and they do it in a way that's so unique. They bring empathy and understanding into a problem. And that is not just a side factor or a consideration point. It is the crux of how social change happens and to take something that's so core to Samsung, STEM, to take skills that are important and critical to making an idea reality and to apply that to something that changes communities locally, nationally, globally, it's just something that we could never have imagined, but even at the individual basis, when we meet these students and we've seen them over the years, 13 years, you can't help but see these students grow into young adults, to see them know that they have innately in them the ability to make change happen has been incredible. So whether or not they become a stem major or stem professional or not the appreciation for how to make change happen is really one of the things we're most proud of with Samsung Solve for Tomorrow, and really all of the programs we run as part of Samsung's Corporate Social Responsibility efforts.

Ryan Salmasi (Host) ([11:26](https://www.rev.com/transcript-editor/shared/iB5yOZpEwKId3Sw1T0Ra6KHVgacIHs9uxiMYVDP_fyYxQ2hhOVHNqk1ROIQMHNVRGoYn2BZghbO2NrnbhLZRgKUx7b4?loadFrom=DocumentDeeplink&ts=686.91)):

If you were in a room with a young person today, and you can only give them one piece of advice of how they can impact their communities, what would you tell them?

Ann Woo ([11:35](https://www.rev.com/transcript-editor/shared/iB5yOZpEwKId3Sw1T0Ra6KHVgacIHs9uxiMYVDP_fyYxQ2hhOVHNqk1ROIQMHNVRGoYn2BZghbO2NrnbhLZRgKUx7b4?loadFrom=DocumentDeeplink&ts=695.28)):

I have two sort of quick points. First, it's really important to identify the thing that you care about. When you have a personal affinity or reason that you have that passion for what you want to change in the world, it makes all the difference. So there are so many things in the world to tackle, but to find something that you connect with really will drive you much further than you think you can go. The second thing I would say to young people is that everyone is listening to you. We want to know what's important. We want to help that change happen. So we want to know what you're thinking and feeling and what you want to see in the future that isn't in existence today. So I would say, tell us what you want the change to be and let us help you get there.

Ryan Salmasi (Host) ([12:22](https://www.rev.com/transcript-editor/shared/iB5yOZpEwKId3Sw1T0Ra6KHVgacIHs9uxiMYVDP_fyYxQ2hhOVHNqk1ROIQMHNVRGoYn2BZghbO2NrnbhLZRgKUx7b4?loadFrom=DocumentDeeplink&ts=742.33)):

So AY Young also had the chance to share some thoughts about how he was able to turn his passion into actions and how we can also do the same. Let's give it a listen.

AY Young ([12:31](https://www.rev.com/transcript-editor/shared/iB5yOZpEwKId3Sw1T0Ra6KHVgacIHs9uxiMYVDP_fyYxQ2hhOVHNqk1ROIQMHNVRGoYn2BZghbO2NrnbhLZRgKUx7b4?loadFrom=DocumentDeeplink&ts=751.35)):

Well, I think the advice that I have for, you know, people in general, the world, every facet of humanity used, if you're a kid in high school, you know, I used to be Division 1 basketball player. If you have dreams and goals, I think it's finding your why, right? Like why? I think if you know what your, why is, then you can identify your passion, right? And I think we should be doing what we love to do every day. My advice is figure that out. Whether you're a company or a corporation, trying to figure out what, what I stand for, right? Oh, we stand for this. We stand for that. Whether you're a person, an individual, an artist, I ask the same question. What do you care about? You know, and sometimes to know what that is, you need to know your why. Once you know your, why you can take the steps every day, you know, to be an outlet and to power change.

Nagn Le ([13:21](https://www.rev.com/transcript-editor/shared/iB5yOZpEwKId3Sw1T0Ra6KHVgacIHs9uxiMYVDP_fyYxQ2hhOVHNqk1ROIQMHNVRGoYn2BZghbO2NrnbhLZRgKUx7b4?loadFrom=DocumentDeeplink&ts=801.1)):

I would start with do not be afraid of setbacks and challenges. Setbacks and challenges are inevitable. And for us, we have to see them through, we have to tackle them head on, and realize that as long as we continue to work towards a solution, as long as we continue to collaborate with other people in a sustainable fashion, we can make a change. And it starts with realizing that anything is possible. Don't be afraid,

Ryan Salmasi (Host) ([13:53](https://www.rev.com/transcript-editor/shared/iB5yOZpEwKId3Sw1T0Ra6KHVgacIHs9uxiMYVDP_fyYxQ2hhOVHNqk1ROIQMHNVRGoYn2BZghbO2NrnbhLZRgKUx7b4?loadFrom=DocumentDeeplink&ts=833.22)):

Strong words. I totally agree. I feel like there's some nuggets of wisdom in what was just said that we can all incorporate into our lives. So thank you for those words. And thank you so much for the time. I, I really enjoyed the conversation. I feel like even though I'm technically part of Gen Z, I'm maybe like the oldest of Gen Z, every once in a while, I still have lulls of the inspirational feelings. And I feel like leaving this conversation, I'm feeling pumped. I'm gonna hit the streets. I'm gonna make a difference. So thank you again.

Nagn Le ([14:19](https://www.rev.com/transcript-editor/shared/iB5yOZpEwKId3Sw1T0Ra6KHVgacIHs9uxiMYVDP_fyYxQ2hhOVHNqk1ROIQMHNVRGoYn2BZghbO2NrnbhLZRgKUx7b4?loadFrom=DocumentDeeplink&ts=859.68)):

Thank you.

Ann Woo ([14:20](https://www.rev.com/transcript-editor/shared/iB5yOZpEwKId3Sw1T0Ra6KHVgacIHs9uxiMYVDP_fyYxQ2hhOVHNqk1ROIQMHNVRGoYn2BZghbO2NrnbhLZRgKUx7b4?loadFrom=DocumentDeeplink&ts=860.25)):

Thanks for having us here

Ryan Salmasi (Host) ([14:22](https://www.rev.com/transcript-editor/shared/iB5yOZpEwKId3Sw1T0Ra6KHVgacIHs9uxiMYVDP_fyYxQ2hhOVHNqk1ROIQMHNVRGoYn2BZghbO2NrnbhLZRgKUx7b4?loadFrom=DocumentDeeplink&ts=862.13)):

And back to Chris for unpacking the news.

Chris Langlois (Host) ([14:34](https://www.rev.com/transcript-editor/shared/iB5yOZpEwKId3Sw1T0Ra6KHVgacIHs9uxiMYVDP_fyYxQ2hhOVHNqk1ROIQMHNVRGoYn2BZghbO2NrnbhLZRgKUx7b4?loadFrom=DocumentDeeplink&ts=874.17)):

Hello again, it's Chris. We're closing out today's episode with our Unpacking the News segment, where we highlight the Samsung innovations of today that are shaping a bold tomorrow. In case you missed it, Samsung showcased its latest award and category winning displays and innovations at this year's Integrated Systems Europe. Samsung presented its concept of "Business Reimagined" to professionals around the world alongside the 2022 lineup of The Wall, the all new Samsung Flip Pro and more. For those with summer travel plans, Samsung connected devices and solutions are making these experiences more convenient, fun, and easier than ever before with essential travel tips. With Samsung's SmartThings, Auto Hotspot, The Freestyle and more, this summer can be filled with enjoyable, effortless memories. And don't forget to check out Samsung's Superstar, Galaxy on Roblox and explore the galaxy for the chance to take the stage and share the spotlight with Charlie XCX.

Chris Langlois (Host) ([15:32](https://www.rev.com/transcript-editor/shared/iB5yOZpEwKId3Sw1T0Ra6KHVgacIHs9uxiMYVDP_fyYxQ2hhOVHNqk1ROIQMHNVRGoYn2BZghbO2NrnbhLZRgKUx7b4?loadFrom=DocumentDeeplink&ts=932.96)):

For a limited time, users can live out their pop star dreams guided by a Galaxy Z Flip 3 and perform dance and create in Superstar Galaxy. And as May comes to a close, and we recognize both National Military Appreciation Month and Memorial Day, Samsung's James Fishler, Executive Sponsor of the Veterans Employee Resource Group, shared his views on how Memorial Day evokes memories of heroes and inspires a service mindset. Well, that's it for this episode of Samsung's Innovation Without Boundaries. You can check out our US Newsroom to read more about these groundbreaking innovations and more. Until next time.